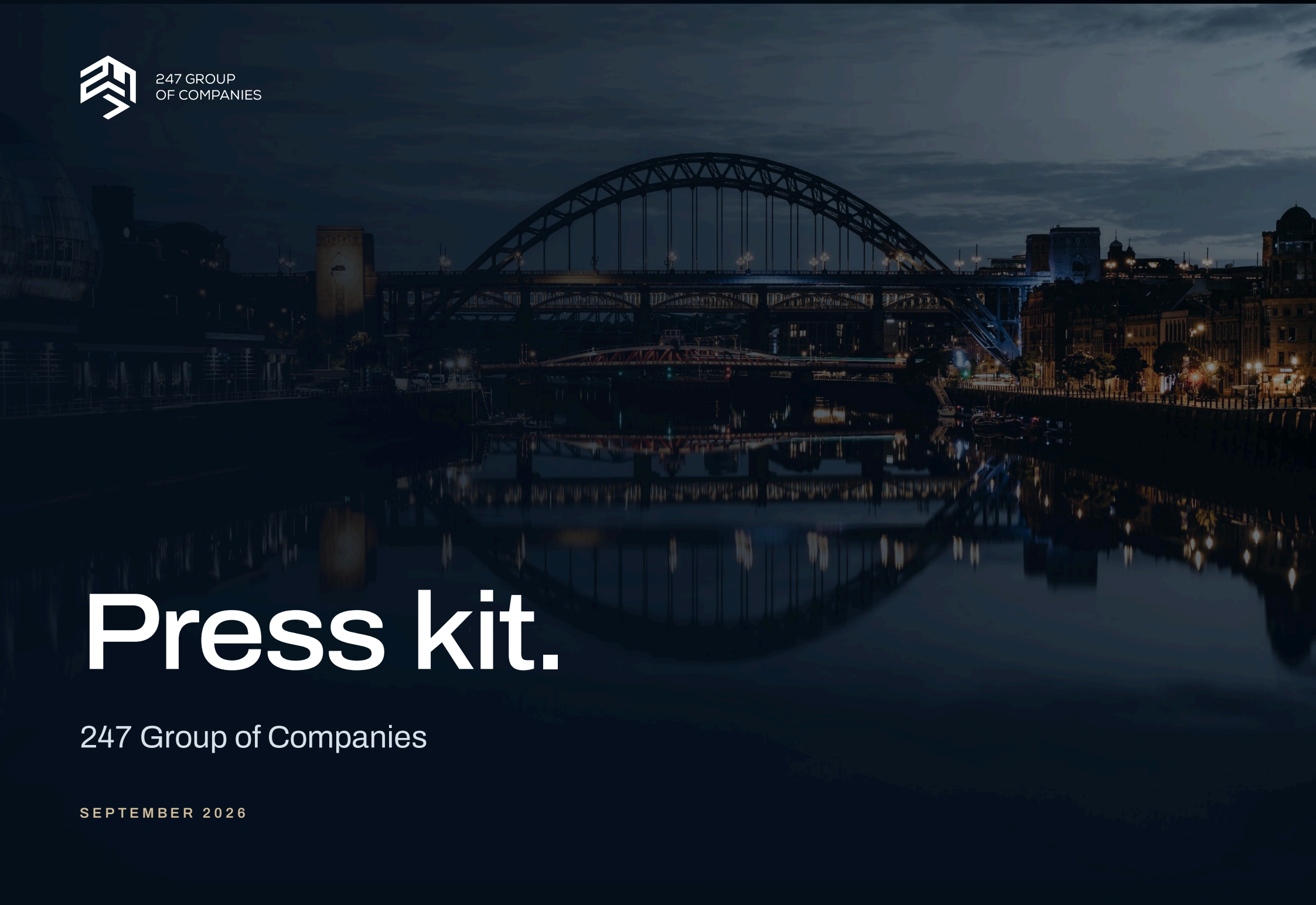


247 GROUP
OF COMPANIES

Press kit.

247 Group of Companies

SEPTEMBER 2026

ABOUT

247 Group

247 Group is a private holding company that invests long-term capital, runs its businesses hands-on and grows a diverse portfolio of brands, property and ventures. In business for 14 years, the group was built in the North East of England and now operates in the UK, Dubai and the United States.

Every business in the group operates under its own name, with its own team. Alongside them, 247 Group itself provides the shared functions that serve the whole portfolio, including finance, acquisitions and brand leadership.

The portfolio spans eight sectors: marketing and media, retail and e-commerce, property and investments, sports and leisure, hospitality and events, transport and concierge, security and protection, and community and foundation. The group has a combined enterprise value of £1.4bn, holds 32 properties in its portfolio and has invested £1.6m in grassroots communities through its foundation.

SHORT VERSION

247 Group is a private holding company built in the North East of England, investing across brands, property, sports, hospitality and more in the UK, Dubai and the United States. Each business in the group runs under its own name, backed by shared group finance, acquisitions and brand leadership.

IN ONE LINE

A private holding company investing across brands, property, sports and leisure in the UK, Dubai and the United States.

KEY FACTS

At a glance

£1.4bn
Combined enterprise value

32
Properties

£1.6m
Invested in grassroots communities

14
Years in business

WHERE WE OPERATE

United Kingdom · Dubai, UAE · United States

EIGHT SECTORS

- Marketing & Media
- Retail & E-commerce
- Property & Investments
- Sports & Leisure
- Hospitality & Events
- Transport & Concierge
- Security & Protection
- Community & Foundation

LEADERSHIP

The people behind the group



Jordan Thexton
Founder & Chairman



Michelle Anderson
Director of Finance



Elaine Walker
Director of M&A



Joseph Edmonds
Director of Brands



Adriana Varga
Director of Marketing & Communications

High-resolution headshots are in the headshots folder of this kit.

Our logo



Full logo, white on navy



Full logo, navy on white



Emblem, white on navy



Emblem, navy on pale grey

Using the logo

- Keep clear space around the logo equal to half the height of the emblem.
- Minimum size: 30mm wide for the full logo, 8mm high for the emblem on its own.
- Use the white logo on navy or dark photography, and the navy logo on white or pale backgrounds.
- Please do not stretch, rotate, recolour, outline or add shadows, and avoid busy backgrounds.
- Vector (SVG) and PNG files are in the logos folder.

BRAND

Colour and type

Navy
#0F2438
RGB 15, 36, 56

Deep navy
#0A1A2B
RGB 10, 26, 43

Stone
#D5C29F
RGB 213, 194, 159

Pale grey
#EEF2F6
RGB 238, 242, 246

White
#FFFFFF
RGB 255, 255, 255

Building value. Scaling assets.

Headings: Archivo Medium, slightly extended

247 Group is a private holding company that invests long-term capital, runs its businesses hands-on and grows a diverse portfolio.

Body: Archivo Regular. Free from Google Fonts.

CONTACT

Media enquiries

For interviews, comment, images or anything else you need to cover 247 Group, get in touch and we will get back to you.

office@the247.group

WEBSITE
the247.group

INSTAGRAM
@the247.group

LATEST NEWS
the247.group/news

USING THIS KIT

- Use the logos as supplied, with clear space around them.
- Headshots are for editorial use alongside coverage of 247 Group. Please credit "247 Group".
- You may shorten the boilerplate, but please keep the facts unchanged.
- Photography on the247.group includes licensed stock images and is not part of this kit.